

RURU (JUAN RU) HOONG

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EDUCATION

Harvard University **Cambridge, MA**
Ph.D Candidate in Business Economics (joint with Harvard Business School) *Aug 2020 – Present*

Stanford University **Stanford, CA**
B.A. Economics with Honours and Distinction [GPA: 4.05/4] [GRE: Q: 169, V: 167, W: 5.5] *Sep 2015 – Jun 2019*

- Phi Beta Kappa (elected as a junior)
- Firestone Medal (awarded to top two undergraduate theses in Economics department)
- Study abroad: Stanford in Oxford (April – June 2017) and Stanford in Washington (April – June 2018)

St Joseph's Institution International **Singapore, Singapore**
International Baccalaureate Diploma [45/45] *Jan 2010 – Nov 2014*

- Awarded Principal's Award, Economics & Theory of Knowledge Award, SJII Scholarship, Cambridge Top in World for Intl Mathematics

WORK EXPERIENCE

Boston Consulting Group **London, United Kingdom**
Associate *Sep 2019 – Apr 2020*

- Associate in London office with an interest in behavioral initiatives and technology cases
- Summer associate in Boston office June-August 2018: change management at a large (> \$5B market cap) technology firm

Stanford Institute for Economic Policy Research **Stanford, CA**
Research Assistant *Sep 2017 – Jun 2019*

- Assisted Professor Muriel Niederle in her research on the the reversibility of subject choices and the career paths of women
- Assisted Professor Matthew Gentzkow in his research on the welfare effects of Facebook
- Assisted Professor Paul Oyer (Stanford GSB) in his empirical economic research on the "Gig Economy", and performed data cleaning and statistical regressions in R to analyse datasets of various online platform companies

World Bank **Washington, DC**
Intern *Apr 2018 – Jun 2018*

- Interned with the Mind, Behavior, & Development Unit (eMBeD): using behavioral sciences to fight global poverty and reduce inequality
- Performed statistical regressions in R and Stata to analyse datasets of growth mindset interventions in South Africa, gender norm studies in Jordan and Iraq; conducted literature reviews for a variety of behavioural interventions and policy issues, like youth unemployment
- Collaborated with Stanford Virtual Human Interaction Lab to bring virtual reality into improving development goals

Stanford Department of Economics **Stanford, CA**
Teaching Assistant *Jan 2017 – Dec 2017*

- Taught as a teaching assistant for Economic Analysis I (introductory microeconomics), under Professor Christopher Makler
- Led 3 section classes over two terms (~70 total students), covering consumer/firm behavior, role of markets, and optimization techniques

GIC (Government of Singapore Investment Corporation) **Singapore, Singapore**
Fixed Income Department Summer Analyst *Jun 2017 – Aug 2017*

- Conducted detailed analysis of Fed monetary and fiscal policies by running shocks and policy scenarios on the FRB/US model (EViews)
- Developed a forward-looking indicator for forecasting China CPI by building regression models in R using Google Trends data
- GIC is Singapore's largest sovereign wealth fund, with well over US\$100 billion in assets in over 40 countries worldwide

Dymon Asia Capital **Singapore, Singapore**
Macro Strategy Summer Intern *Aug 2016 – Sep 2016*

- Wrote VBA macros in Excel to build quantitative flow models for a variety of assets, ranging from equities to ETFs
- Dymon Asia Capital is an alternative investment management firm based in Singapore, with assets ~\$5 billion

Ministry of Finance **Singapore, Singapore**
Social Programmes Research Intern *May 2015 – July 2015*

- Presented research on the financial sustainability of long-term care in Singapore to the Social Programs unit
- Attended conferences on behalf of the Ministry, to network with healthcare professionals and gain relevant policy insights

Ministry of Education **Singapore, Singapore**
School Planning and Placement Division Intern *Feb 2015 – Apr 2015*

- Researched and compiled best practices on student integration in local schools for the International Students Integration Section
- Organised a conference that brought teachers from around the country together for programming and networking

OTHER EXPERIENCE

Comparative Advantage (Stanford Economics Journal)

Stanford, CA

Co-Editor-in-Chief

May 2018 – Jun 2019

- Elected co-Editor-in-Chief of Stanford's undergraduate economics journal for the 2018-19 academic year
- Committed to publishing quality peer-reviewed academic literature bi-yearly, as well as promoting economics-related writing and analysis on the blog through shorter general interest pieces (survey papers, literature reviews, opinion pieces)

Stanford Ballroom Dance Team (SBDT)

Stanford, CA

President

May 2016 – Mar 2017

- Managed team of ~70 people, arranged coaches and social events, and ideated team vision and direction
- Organised competitions like the annual Cardinal Classic, which draws over 100 dancers from around the country
- Competitive dancer for SBDT since fall of 2015, competing in both Latin and Standard dance

Cardinal Fund – Stanford Student Enterprises Endowment

Stanford, CA

Investment Analyst

Sep 2016 – Mar 2017

- Managed the US\$1 million portfolio and outperformed benchmark returns (iShares Russell 2000 Index) by 274 basis points over 7 months
- Created investment mandate to guide the fund's 2017 investing activities and gained approval from the Stanford Senate

AATP Theatre Group

Stanford, CA

Actress in "Caught"

Nov 2016 – Mar 2017

- Acted in a lead role in "Caught", playing Chinese dissident artist Wang Min
- "Caught" is a philosophical play exploring the notion of truth, art, social justice, and cultural appropriation in America

Stanford Politics

Stanford, CA

Staff Writer, International Section

Sep 2015 – Feb 2017

- Published articles on international politics and technology, including commentaries on [US-China relations](#) and the [ride-sharing industry](#)
- Collaborated with Stanford Ethics in Society to [cover an event with Nobel Laureate Kenneth Arrow](#) on the irrationality of voting systems

Forum for American/Chinese Exchange (FACES)

Stanford, CA

Vice President of Communications

Sep 2015 – Nov 2016

- Led the Communications team to ideate and design reports, and organise forum and speaker events with renowned faculty
- Redesigned the FACES website to make it more accessible and user-friendly
- Interviewed candidates for our annual FACES conference, a conference that facilitates exchange between students from all over the world with a strong interest in US-China relations
- FACES is a student-run group that organises annual conferences at Stanford and Peking University and invites speakers to discuss the future of the two countries

IB Revision & IGCSE Revision

Singapore, Singapore

Founder

Nov 2012 – Sep 2015

- Founded two educational learning websites: igcserevision.wordpress.com and ibrevision.wordpress.com, each with over 4 million views and used in more than 50 countries around the world

SKILLS AND INTERESTS

- **Technical Skills:** Proficient in C, C++, Java, Stata, R, EViews, Bloomberg Terminal, FactSet, Microsoft Office Suite
- **Language Skills:** English (Native), Mandarin Chinese (Fluent), French (Elementary)
- **Interests:** Tango, sous-vide cooking, writing prose